

Impossible is possible! We know how. And deliver.





Dear friends!

Our long-standing partners that have already become our good friends know that **Academservice** has been operating in the travel services market in Russia, the CIS and Baltic states for over 26 years. Over this time, the travel industry has gone through numerous stages of growth and crisis. However, we always stick to our principle: successful development of the company and respect of its partners can only be gained by offering relevant services of top quality.

That is why today more than 12 000 companies all over the world have become partners of **Academservice**. Every year we see an increase of the number of foreign tourists coming to Russia assisted by our company. **Academservice's** reservation system enables people to book rooms at over 3 900 hotels in all the ex-Soviet Union countries.

We are especially proud of the fact that politicians from many countries, important business travelers, famous celebrities and well-known athletes unfailingly prefer **Academservice** to our competitors. They opt for our «academic» service that is our trademark.

Academservice offers to its clients not only individual and group trips to Russia and other countries of the former USSR. As true «academics» we are not afraid of difficulties and without any fear we undertake grand ambitious projects, which require joint efforts

Leonid Isakovich,General Director

of many employees of the company, such as: World Petroleum Congress / 2014 / Moscow /, Sixth Session of the Conference of the Parties to the WHO Framework Convention on Tobacco Control / 2014 / Moscow /, Asia-Pacific Economic Cooperation CEO Summit / 2012 / Vladivostok /, International High Level Conference on Decent Work / 2012 / Moscow /, G8 Summit / 2006 / St. Petersburg /.

Over the years **Academservice** supports holding major cultural and sporting events in Russia: World Ice Hockey Championship / 2016 / Moscow, St. Petersburg / 2007 / Moscow, Mytischi /, World Short Track Speed Skating Championship / 2015 / Moscow /, IAAF World Championship in Athletics / 2013 / Moscow /, World Figure Skating Championship / 2011 / Moscow /, Eurovision Song Contest Finals / 2009 / Moscow /, UEFA Champions League Final / 2008 / Moscow /, Chekhov International Theatre Festival, Russian Performing Arts Festival and National Theatre Award Golden Mask / Moscow, St. Petersburg /, tours of Jose Carreras, Placido Domingo, Madonna, Paul McCartney, Elton John and many other celebrities.

Our wealth of experience, professional personnel, extensive network of partners and latest technologies enable **Academservice** to maintain its status of the recognized leader in the industry.



About the company

ACADEMSERVICE: RUSSIA'S #1 TOUR OPERATOR

MISSION

Providing a full range of travel services meeting international quality standards

STRATEGY

- continuous development
- reinforcing our leadership
- expanding our network of partners
- maintaining strong financial positions

PRINCIPLES

- high quality service
- individual approach to each partner
- stability and reliability
- use of advanced technologies

BRIEF COMPANY OVERVIEW

- Established in 1990
- Number in the Tour Operators Register of Russia – 000001
- Reference number in the Consular Department of the Ministry of Foreign Affairs of Russia – 000001
- Partners network of more than 12 000 companies
- Over **1 000 000** clients served annually
- Over 3 900 hotels accessible through our on-line hotel booking system
- More than 350 employees
- Head office Moscow, Russia
- Regional office St. Petersburg, Russia

Academservice is a member of main professional associations: ATOR (Association of Tour Operators), World without borders

Academservice always takes part in industry exhibitions both in Russia and abroad

Academservice has many industry awards including Global Travel Award, Oscar of the travel industry



Business profile

INBOUND TOUR OPERATOR WELCOMING TOURISTS IN RUSSIA, THE CIS AND BALTIC STATES

Providing a full range of travel services to individual tourists and groups

CORPORATE SERVICES

Servicing corporate clients in terms of business and other purpose tourism

MICE AND CONGRESSES

Organizing and holding congresses, conferences, incentive tours, exhibitions etc

ON-LINE SALES SYSTEM

Hotel booking through our software with instant confirmation of the reservation on the company's corporate website – www.acase.ru, as well as XML-integration of our partners websites

BEST EURASIAN HOTELS MARKETING NETWORK

Increasing of the volume of reservations for hotel services, including hotel providing in Global and alternative (Internet) systems (GDS, IDS/ADS)

Services

BOOKING HOTELS IN RUSSIA, THE CIS, BALTIC STATES

3 900 hotels in 400 cities

HOTEL BOOKING WORLDWIDE

35 000 hotels in 114 countries

TRANSFER SERVICES

Extensive range of transfer services: from an individual transfer to group tours

VIP-SERVICES AT AIRPORTS

Assistance with pre-flight control procedures, saving time; dedicated check-in counters at Moscow international airports: Domodedovo, Sheremetyevo, Vnukovo

CONFERENCE SERVICES

From selection of the venue for an event to preparing participants' bags/kits

CATERING

Restaurant services for tourist groups as well as MICE-events participants

EXCURSIONS

Arranging individual and group excursions with best guides, providing an interpretation services for non-Russian-speaking groups

SOCIAL PROGRAMME

Selling tickets to various cultural events

VISA SUPPORT

Providing invitations for foreign citizens in order to obtain a Russian visa



Geographic coverage

ACADEMSERVICE

OPERATES THROUGHOUT THE TERRITORY OF THE FORMER USSR



OVER 400 CITIES IN ALL THE EX-SOVIET COUNTRIES

PARTNERS IN MORE THAN 114 COUNTRIES



Tour operator

ACADEMSERVICE PROVIDES A FULL RANGE OF TRAVEL SERVICES

Academservice provides a full range of travel services to incoming individual tourists and groups from more than 100 countries of Europe, Asia, America, Africa and Australia.

The mission of **Academservice** is to create a quality product considering unique features and preferences of our partners.

Academservice is experienced in producing tour packages within Russia, the CIS and Baltic states.

REGIONAL TOURS:

- «Two Capitals of Russia: Moscow and St. Petersburg»
- «The Golden Ring of Russia»
- Trans-Siberian Tour
- North-West and Far East of Russia
- Siberia and Lake Baikal
- Kamchatka
- Chukotka
- «The Baltic Trio»
- «Great Silk Road»
- Crimea and Southern Regions of Russia

SPECIAL TOURS:

- Historic
- Cultural (opera and ballet, arts and literature)
- Religious
- Military
- Sports
- Adventure
- Exotic
- Eco-tours
- Hunting and Fishing
- River Cruises



Sport

Academservice organizes championships, training sessions and sports matches providing services to sports federations, associations and clubs. **Academservice** regularly provides services to over 150 leading sports clubs. Over the last few years, **Academservice** has provided services to the following major sporting events:

- World Ice Hockey Championship
 2016 / Moscow / St. Petersburg
- World Short Track Speed Skating Championship
 2015 / Moscow
- World Curling Tour, Men's team 2014-2015 / Moscow
- FIS ski racing cup 2013-2015 / Moscow
- World Tour Snowboard and Freestyle,
 «Grand Prix de Russie»
 2013-2015 / Moscow
- Kremlin Tennis Cup 2009-2015 / Moscow
- European Air Rifle Shooting Championship 2014 / Moscow
- IAAF World Championship in Athletics 2013 / Moscow
- FIM World Championship Superbike 2013 / Volokolamsk
- World DanceSport Federation World Cup 2013 / Kyiv
- Rugby World Cup Sevens 2013 / Moscow
- FIS Snowboard World Cup 2011-2013 / Moscow
- FIS Alpine Skiing World Cup 2012 / Sochi
- European Combat Sambo Championship 2012 / Moscow

- Mountain Bike European Championship 2012 / Moscow
- World Figure Skating Championship 2005 / 2011 / Moscow
- European Junior Tennis Championship,
 16 and Under
 2011 / Moscow
- Junior Track Cycling World Championship 2011 / Moscow
- European University Rowing Championship
 2011 / Moscow
- European Curling Championship 2011 / Moscow
- World Table Tennis Championship 2010 / Moscow
- European Women's Chess Championship 2009 / St. Petersburg
- Canoe Sprint Junior World Championship 2009 / Moscow
- UCI Juniors World Championship 2009 / Moscow
- UEFA Champions League Final 2008 / Moscow
- European DanceSport Championship 2008 / Moscow
- World Ice Hockey Championship 2007 / Moscow / Mytischi
- Regular Russian championships in football, basketball, ice hockey, volleyball, calisthenics, sports dancing, etc.



























Music

Academservice is involved in organizing concerts given by Russian and foreign performers, as well as music festivals, such as:

- Park Live an annual international music festival
 - 2013-2015 / Moscow
- Europa Plus Live an annual open air festival
 - 2012-2015 / Moscow
- Usadba Jazz an annual international festival 2010-2015 / Moscow
- Afisha Picnick an annual open air festival 2010-2015 / Moscow
- Sensation an annual indoor electronic dance music event
 - 2010-2015 / Moscow / St. Petersburg

- Red Rocks Tour all-Russian rock-festival 2012-2015 / 40 Russian cities
- Dozen an annual music award
 2003-2015 / Moscow / St. Petersburg
- Golden Gramophone an annual music award 2010 / 2015 / Moscow
- Eurovision Song Contest Finals 2009 / Moscow
- Rock nad Volgoy (Rock over the Volga) an annual international festival 2009-2010 / Samara
- Festival of Symphonic Orchestras of the World 2007 / Moscow













Theatre

Theatrical events also cannot do without the direct involvement of **Academservice**. Our company has extensive experience in supporting various theatrical festivals and tours. On a regular basis, **Academservice** provides services to the following landmark theatrical events:

- Golden Mask Russian Performing Arts Festival and National Theatre Award Moscow / St. Petersburg
- New European Theatre (NET) Festival Moscow
- Aleksandrinsky International Theatre Festival
 - St. Petersburg

- A. P. Chekhov International Theatre Festival Russian cities
- Baltic House International Theatre Festival St. Petersburg
- Tours of State Academic Bolshoi and Maly Theatres / Moscow /, Mariinsky Theatre / St. Petersburg /, Moscow Art Theatre named after A. Chekhov and other famous theatres in various Russian cities











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MICE

Academservice provides services in terms of organizing and supporting various MICE events, congresses, summits, high-level meetings. The wide experience and creative approach in developing solutions formed the foundation for the success of the events organized by our company.

ACADEMSERVICE OFFERS:

- MICE manager
- budgeting and cost optimization
- selecting the venue
- technical visits
- hospitality and tourism services
- developing the visual style and brand book
- providing souvenirs/gifts, printing materials, participant's bag
- e-marketing services
- interior decoration
- technical support
- transportation and logistics
- registration of participants
- organization of the opening ceremony and gala-dinner
- social programme
- interpretation/translation services
- organization and holding exhibitions

Over the last several years **Academservice** was involved in the organization of many events, the most significant of them are:

 Meeting of the Ministers in charge of Healthcare and Pharmaceutics of the BSEC Member States

2016 / Moscow / 50 participants / 12 countries

 WorldSkills Russia National Competition for Young Professionals

2016 / Krasnogorsk / 849 participants / 64 constituents of Russia

 International conference «Human rights and biomedicine: Ethical and legal aspects of organ donation»

2016 / Moscow / 200 participants / 47 countries

 Technical International Social Security Association Seminar «Innovative approaches to prevention of occupational diseases»

2015 / St. Petersburg / 100 participants / 13 countries

 Seminar for leaders of financial and economic departments of «Norilsk Nickel» 2015 / St. Petersburg / 50 participants from Russia Conference with international participation «Clinical guidelines – modern approaches to methodology and implementation mechanisms»

2015 / Moscow / 140 participants / 2 countries

 Sixth session of the Conference of the Parties to the WHO FCTC

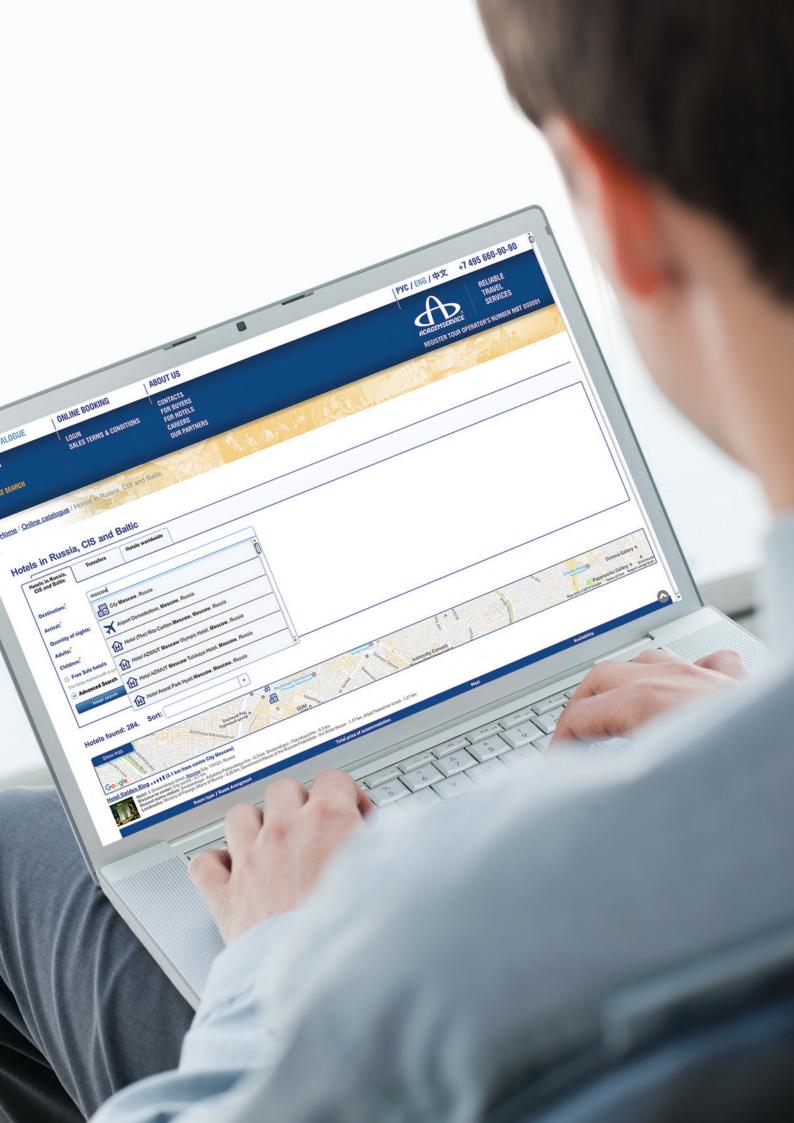
2014 / Moscow / 960 participants / 135 countries

 World Association of Public Employment Services (WAPES) seminar «PES Models: Centralized and Decentralized»

2014 / Moscow / 150 participants / 22 countries

21st World Petroleum Congress
 2014 / Moscow / 5000 participants /
 80 countries

 LES International 2014 Conference on questions of intellectual property 2014 / Moscow / 350 participants / 40 countries



On-line sales system

After booking services the system provides an instant confirmation in real-time mode. Information is presented in Russian, English and Chinese.

ON-LINE SALES SYSTEM OFFERS:

- 3 900 hotels in Russia, the CIS and Baltic states
- convenient browsing through hotels/resorts filtering them by parameters
- description of countries, cities, hotels
- booking transfers

XML-CONNECTION

Our partners are able to integrate their own on-line booking module with the **Academservice** sales system through an XML-connection.

ADVANTAGES OF USING XML-CONNECTION:

- direct access to our database
- convenient presentation of information about hotels/services at your website, including rates and description
- opportunity to significantly expand the selection of cities and hotels available through your website
- the most convenient tool for information exchange providing your company the broadest freedom of sales technologies choice

Best Eurasian Hotels

In order to bring together the greatest possible number of hotel market participants in former countries of the Soviet Union, and to increase the overall amount of reservations, in 1998 **Academservice** founded a new marketing network: the Best Eurasian Hotels. Today this network comprises of more than 2 200 hotels located in 400 cities across Russia, the CIS and Baltic states.

BEST EURASIAN HOTELS MARKETING PROGRAMMES INCLUDE:





- hotel promotion in Global and Internet reservation systems (GDS and IDS/ADS)
- hotel participation in GDS consortia programmes
- using the Booking Engine module to provide for on-line sales on the websites of hotels
- hotel participation in travel and tourism exhibitions at Best Eurasian Hotels booths/ stands
- seminars and trainings for hotels stuff

